



WOMEN IN eDISCOVERY™
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WOMEN IN eDISCOVERY™ APPOINTS DIRECTORS OF NEW CHAPTERS TO LEADERSHIP TEAM

New roles will help organization's goal to develop new chapters both nationally and internationally

MINNEAPOLIS, MN – May 6, 2020 – [Women in eDiscovery](#), a 501(c)(6) nonprofit organization that brings together women interested in technology related to the legal profession, announced today the expansion of its leadership team with the addition of Amy Juers as international director of new chapters and Laura Danielson and Lisa Waldin as co-directors of new chapters, North America.

The directors of new chapters, North America and international, are responsible for the development and management of new chapter requirements and standardizing the process across the WiE organization.

Amy Juers is the founder and CEO of Edge Legal Marketing. With knowledge built on 23 years of legal marketing experience and global practice, she offers a consultative voice that drives her team and clients to the next level. Juers launched the Minneapolis–St. Paul chapter of Women in eDiscovery in 2007 and since then has served as a national and executive board member. She was also instrumental in the development of WiE's 2019 inaugural conference. Juers volunteers on the ILTA's Partner Advisory Council and EDRM's Global Advisory Council.

"WiE has grown in many ways since the day it launched," says Juers. "I am confident that in my new role as the international director of new chapters the expansion of global networking and education will spread much further and faster than ever before. I look forward to working side by side with these other amazing women."

Laura Danielson is NightOwl Global's director of client services and brings over two decades of experience to the eDiscovery/data management technology arena. She has substantial experience working in all areas of litigation, specializing in consulting, best practices in litigation technology and workflows, project management and trial advocacy for corporations and law firms. Danielson's certifications include a PMP and CRM. She has been a WiE member since 2007 and helped launch the Minneapolis–St. Paul chapter. In addition to being chapter director, she also served as central regional director and chaired the marketing committee for the WiE 2019 and 2020 conferences.

"I have been a member of WiE since its inception, and I am very excited to be part of the leadership team," says Danielson. "I am looking forward to working with groups of

individuals that want to embrace the many benefits that WiE brings to all of our current and new members.”

With 23 years of experience in the eDiscovery industry, Lisa Waldin is the director of eDiscovery with Ryley Carlock & Applewhite’s eDiscovery and managed review practice in Phoenix where she consults with clients, coordinates legal projects and oversees all aspects of review projects. Waldin is a Catalyst Insight Certified Administrator. As an active member of Women in eDiscovery since 2016, Waldin has served as WiE’s Phoenix chapter director since February 2018. Waldin was a 2019 finalist for Relativity Fest’s Stellar Women in eDiscovery.

“I am enthusiastic about welcoming new chapters to WiE so that more women can experience how the organization develops and fosters a supportive environment to maximize member potential,” says Waldin. “In this new role, I look forward to helping grow and diversify women serving in the eDiscovery industry.”

“We are thrilled to have these accomplished women join the WiE leadership team,” says Aileen Borders, executive director of Women in eDiscovery. “The level of expertise they bring to these roles will help build new chapters across the globe.”

WiE is looking to continue to expand the leadership team with the following positions:

Director of Membership
Director of Social Media and Brand Management
Director of Charities and Special Events

If you are interested in joining Women in eDiscovery’s leadership team or to learn more about the open positions, please contact ED@womeinediscovery.org.

About Women in eDiscovery

Women in eDiscovery (www.womeninediscovery.org) is an organization that brings together women around the world who are interested in technology related to the legal industry. Its goal is to provide opportunities for businesswomen to grow personally and professionally through leadership, education, networking support and recognition.

Contact:

Vicki LaBrosse
Director of Marketing and Public Relations
Women in eDiscovery
pr@womeninediscovery.org
651.552.7753