



WOMEN IN eDISCOVERY

— WOMEN EMPOWERING WOMEN —



**FOR IMMEDIATE RELEASE**

**Women in eDiscovery Announces its Legaltech New York Schedule of CLE Sessions and Go Red Campaign**

**MINNEAPOLIS, MN - January 12, 2016** - [Women in eDiscovery](#), an organization that brings together women interested in technology related to the legal profession, today announced that it will once again support the American Heart Association's Go Red campaign and host a half day of CLE-eligible events at [Legaltech New York](#).

Every year, Women in eDiscovery offers its members and other Legaltech attendees the opportunity to network and participate in panel discussions that share the knowledge and expertise of the organization. In addition to its educational discussion, attendees will have the opportunity to participate in a Go Red campaign to raise heart disease awareness.

All Legaltech attendees, exhibitors and Women in eDiscovery members are invited to participate in these events, which will be held at the New York Hilton Midtown's Nassau Suite on Thursday, February 4.

Schedule of events:

**Cybersecurity Threat – Are Mobile Apps and the Internet of Things Gateways to Security Breaches?**

**10:30 a.m. to 11:45 a.m.**

As businesses grapple with knowing their network environments are likely compromised and employees battle a constant barrage of phishing schemes, cybersecurity challenges continue to mount in intensity and complexity. Organizations react with increased budgets in security and an emphasis on restricting access to critical data by employees and third parties. How are organizations keeping up with the latest trends and expanding vulnerabilities introduced by mobile devices and personal wearables? Panelists will share the main security threats of 2015 with a prediction of challenges for enterprises in 2016. This interactive session will explore security risks such as the Internet of Things, mobile computing, virtual payment systems and ransomware.

Panelists:

- Kelly Twigger, principal, ESI Attorneys
- Kelly Volz, senior manager, Ernst & Young, Fraud and Investigation and Dispute Services (FIDS)
- Jenna McAuley, chief information security officer, Mercer
- Rachael N. Clark, counsel, Medical Forefronts
- Mary Ellen Callahan, partner, Jenner & Block

### **Safe Harbor No More**

**12:15 p.m. to 1:30 p.m.**

What does the future hold once safe harbor is no longer pertinent? Is there a new norm for the transfer of data? What are the guidelines related to PII (personally identifiable information)?

Now that Europe's top court has declared the EU-U.S. data agreement invalid, thousands of U.S. companies will need to change the way they treat the personal data of customers and employees. This panel will discuss practical considerations for cross-border data exchange among the Americas, EMEA, EU, and Asia-Pacific.

Panelists:

- Jo Sherman, founder and CEO, EDT Software
- Amie Taal, vice president, Group Incident & Investigation Management, Deutsche Bank
- Lauren Barnes, vice president, Records & Information Management, Credit Suisse
- Lisa Sotto, partner, Hunton & Williams
- Dana Post, special counsel, E-Discovery and Data Management, Freshfields Bruckhaus Deringer

Through its strategic alliance with Legaltech, Women in eDiscovery members are eligible for discounted full registration and one-day registration passes to the conference. To register, go to the [Legaltech website](#) and select the "Discount" option. You do not need a discount code. For questions or more information, contact [support@womeninediscovery.org](mailto:support@womeninediscovery.org).

### **Go Red Campaign**

The American Heart Association Go Red campaign has had repeated success year after year, and once again Women in eDiscovery has chosen to support this cause. During Legaltech, members and attendees can purchase \$5 raffle tickets for a chance to win one of two lavish gift totes donated by [Kiersted Systems](#). Kiersted, an eDiscovery and legal technology consulting company, has been an ardent supporter of both Women in eDiscovery and the Go Red campaign. All proceeds will go to the AHA. Anyone who donates online will also be included in the drawing. Winners need not be present to win. [Donate](#) today. Our goal this year is \$2,016.

In 2007, Women in eDiscovery held its first meeting in Washington, D.C., with 30 women in attendance. Today, the organization has achieved global reach with more than 4,000 members.

Women in eDiscovery is comprised of women who work within the legal industry, including general counsel, secretaries, partners, associates, chief operating officers, paralegals, litigation support and eDiscovery professionals.

For more information on Women in eDiscovery, its membership or its events, visit [www.womeninediscovery.org](http://www.womeninediscovery.org).

Register to attend Legaltech New York at [www.legaltechshow.com](http://www.legaltechshow.com) and visit WiE's booth in the exhibit hall.

### **About Women in eDiscovery**

Women in eDiscovery ([www.womeninediscovery.org](http://www.womeninediscovery.org)) is an organization that brings together women around the world who are interested in technology related to the legal industry. Its goal is to provide opportunities for businesswomen to grow personally and professionally through leadership, education, networking, support and recognition. WiE also promotes a culture of philanthropy, encouraging its chapter members to volunteer and raise funds on behalf of charities. Currently, there are more than 4,000 members and 25 chapters worldwide.

# # #

Contact:  
Vicki LaBrosse  
National Director of Marketing and Public Relations  
Women in eDiscovery  
[PR@womeninediscovery.org](mailto:PR@womeninediscovery.org)  
651.552.7753