



FOR IMMEDIATE RELEASE

Women in eDiscovery Announces its LegalTech New York Schedule Including Educational Sessions and “Go Red” Campaign

MINNEAPOLIS, MN—January 9, 2014—[Women in eDiscovery](#), a nonprofit organization that brings together women interested in technology related to the legal profession, today announced that it once again will support the American Heart Association’s “Go Red” campaign and host a half day of events at [LegalTech New York](#).

Every year, Women in eDiscovery offers its members and other LegalTech attendees the opportunity to network and participate in panel discussions that share the knowledge and expertise of the organization. In addition to its educational discussion, attendees also will have the opportunity to participate in a “Go Red” campaign that raises heart-disease awareness.

All LegalTech attendees, exhibitors and Women in eDiscovery members are invited to participate in these events, which will be at the Hilton New York’s Concourse G on Thursday, February 6.

Schedule of events:

10:00 – 10:30 AM: Networking

10:30 – 11:30 AM: Panel Discussion: Corporate eDiscovery Management – Changing Times, Changing Roles (Applying for CLE Accreditation)

Every company is struggling to reduce costs and increase efficiency. While companies are trying to control litigation costs, eDiscovery has increased – and continues to increase – those costs. Corporate counsel and outside counsel will share their thoughts on whether 2013 brought us closer to getting a handle on eDiscovery and information management and look ahead to the trends and best practices they see emerging in 2014.

The panel will be moderated by Gail Gottehrer, partner, Axinn, Veltrop & Harkrider LLP. Distinguished panelists include Ashley O'Shea, director – Litigation & Discovery Management, Viacom, Courtney E. Ozer, Esq., senior counsel – Litigation, Unilever and Jennifer Hamilton, senior & global eDiscovery counsel at John Deere.

11:30 AM – 11:45 AM: Break

11:45 AM – 12:15 PM: Lunch and “Go Red” Campaign Raffle

12:30 PM – 1:30 PM: Working Group Session

After lunch, attendees will divide up into working groups to discuss a case study and develop strategies for responding to the issues raised by the case. Each group will bring together attendees with different perspectives on eDiscovery issues to ensure lively conversation and that a wide range of viewpoints are brought to the issues. A representative of each group will present the group's recommendations to the larger assembly so attendees can reflect on the similarities and differences in the approaches taken by each group. Women in eDiscovery facilitators will be on hand to assist each working group.

Through its strategic alliance with LegalTech, Women in eDiscovery members are eligible for a discounted Master Pass to the conference. Please contact Amy Juers for details at pr@womeninediscovery.org.

“Go Red” Campaign

This campaign was such a success last year that Women in eDiscovery is participating in it again this year. Members and attendees will have the option to donate \$5 for a raffle ticket for a chance to win two lavish gift totes donated by [Kiersted Systems](#). Kiersted, an eDiscovery and legal technology consulting company, has been an ardent supporter of both Women in eDiscovery and the “Go Red” campaign. All proceeds will go to the American Heart Association. Anyone who donates online also will be included in the drawing. Winners need not be present to win. [Donate](#) today. Our goal last year was \$2,013, and this year it is \$2,014.

Since its inception, Women in eDiscovery has grown to more than 5,000 members and 27 chapters. The organization's members comprise women from all walks of life, including general counsel, law firm partners, associates, chief operating officers, paralegals, litigation support staff members and eDiscovery professionals.

For more information on Women in eDiscovery, its membership or its events, visit www.womeninediscovery.org.

Register to attend LegalTech New York at www.legaltechshow.com.

About Women in eDiscovery

Women in eDiscovery (www.womeninediscovery.org) is an organization that brings together women around the world who are interested in technology related to the legal profession. Its goal is to provide opportunities for businesswomen to grow personally

and professionally through leadership, education, networking support and recognition. Currently, there are more than 5,000 members and 27 chapters worldwide.

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